

Workshop on Food Processing and Marketing (Life skills)

Bouchers



Event Organized Under Collaboration Between
Indira Mahavidyalaya, Kalamb Dist. Yavatmal
&
Jai Mahakali Bakery, Rohana

**Workshop
on
Food Processing and Marketing**

Date: 18/02/2020 Time: 12:30 PM
Mrs. Shital Mudholkar
Resource Person

Venue
Department of Home-Economics
Indira Mahavidyalaya, Kalamb Dist. Yavatmal

Geo-Tagged Photo of Event



Expert Delivering Lecture on Food Processing, Date: 18/02/2020

Attendance Sheet

Date: 18/02/2020

Name of Activity <u>Workshop on Food Processing & Marketing</u>		
S.N.	NAME OF STUDENTS	SIGNATURE
1.	Rasika suhas Dawarekare	IRI ARWARAR
2.	Mayuri Vishnu Glade	Glade
3.	Satyajit Rajarand Kamble	Kamble
4.	Vishwajeet Naladhwaj Kamble	Kamble
5.	Sakshi Ravindra Dehore	Dehore
6.	Tejaswini Shraavan Mahajan	Mahajan
7.	Komal Prabhakar Utane	Utane
8.	shrutika vinodrao malaye	malaye
9.	Nikita Gopal Telang	Telang
10.	Achal Kiran Muneshwar	Muneshwar
11.	Saurabh Raju Donadkar	Donadkar
12.	Kartik Devrao Dudurkar	Dudurkar
13.	pratik vinodrao shelke	Shelke
14.	Subodh Manohar Bangad	Bangad
15.	Vaibhav Shankar Jawarkar	Jawarkar
16.	Yogesh Vittal Parise	Parise
17.	Namrata Vinod Raut	Raut
18.	Achal Santosh Sahasraabudhe	Achal
19.	Poachi Santosh Dighe	Dighe
20.	Trupti Praful Bhisekar	Bhisekar
21.	Dipali Raju Bhujade	Bhujade
22.	Prajakta Vijay Raut	Raut
23.		
24.		
25.		
26.		
27.		
28.		

Report

Name of Activity:	Workshop on Food Processing and Marketing
Date:	18/02/2020
Number of Participants:	22
Venue:	Department of Home-Economics Indira Mahavidyalaya, Kalamb Dist. Yavatmal
Name of the Resource Person:	Mrs. Shital Mudholkar

The workshop on Food Processing and Marketing was organized with the aim of fostering knowledge and skill sharing among participants in the field of food processing and marketing. It sought to equip attendees with practical insights and strategies to enhance their understanding of food processing techniques and effectively market their products. The workshop commenced at 9:00 AM with an opening address by the organizing committee, highlighting the importance of food processing in adding value to agricultural produce and generating employment opportunities in rural areas. Mrs. Shital Mudholkar, a seasoned expert in food processing and marketing, served as the resource person for the workshop.

The sessions were structured to cover various aspects of food processing and marketing, including:

1. Introduction to Food Processing Techniques: Mrs. Mudholkar provided an overview of different food processing methods, emphasizing the importance of hygiene, safety, and quality control in food production.
2. Marketing Strategies for Food Products: Mrs. Mudholkar shared valuable insights into effective marketing strategies for food products, including branding, packaging, pricing, and distribution channels.

The Workshop on Food Processing and Marketing was a resounding success, thanks to the enthusiastic participation of attendees and the invaluable expertise shared by Mrs. Shital Mudholkar. The event served as a platform for knowledge dissemination and skill enhancement in the field of food processing, contributing to the empowerment of individuals interested in pursuing entrepreneurship in the food sector.


Co-ordinator
IQAC
Indira Mahavidyalaya
Kalamb


PRINCIPAL
Indira Mahavidyalaya
Kalamb Dist. Yavatmal